Event Studies is the only book devoted to developing knowledge and theory about planned events. This book focuses on event planning and management, outcomes, the experience of events and the meanings attached to them, the dynamic processes shaping events and why people attend them. Event Studies draws from a large number of foundation disciplines and closely related professional fields, to foster interdisciplinary theory focused on planned events. It brings together important discourses on events including event management, event tourism, and the study of events within various disciplines that are able to shed light on the roles, importance and impacts of events in society and culture. Since the first edition of this book there have been many important developments in this field and this second edition features:

- New sections have been added on: trends and issues in the world of planned events; examination of three discourses; event-related careers and professionalism; new theory on the event travel career trajectory; implications of social worlds and social media, and new theory on convergence in the forms and functions of events.

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- Instructore(tm)s Guide including PowerPoint Slides for each chapter at http://www.routledge.com/books/details/9780080969534/

Accessible Tourism: Concepts and Issues, Dimitrios Buhalis, Simon Darcy, 2010, 305 pages. Inclusion, disability, an ageing population and tourism are increasingly important areas of study due to their implications for both tourism demand and supply. This book.

Event Audiences and Expectations, Jo Mackellar, Aug 29, 2013, Business & Economics, 184 pages. Event Audiences and Expectations for the first time examines why people participate in festivals and events, the types of events which stimulate participation, and the.

Contemporary Tourism An International Approach, Chris Cooper, Colin Michael Hall, 2008, Business & Economics, 377 pages. The study of tourism and indeed the tourism industry is changing constantly. Contemporary Tourism: an international approach presents a new and refreshing approach to the study.

Event Policy From Theory to Strategy, Malcolm Foley, David McGillivray, Gayle McPherson, Aug 30, 2011, Business & Economics, 208 pages. As the event management field expands, there has been an emergence of a distinctive “events” policy field of study and a need for more advanced texts that look at this subject.


Festival and Events Management An International Arts and Culture Perspective, Ian Yeoman, 2004, Sports & Recreation, 418 pages. This title explores the central role of events management in the cultural, tourism and arts industries. It includes international case studies of arts and leisure events.

Event Portfolio Planning and Management A Holistic Approach, Vassilios Ziakas, Oct 23, 2013,
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Exploring the Social Impacts of Events, Greg Richards, Marisa de Brito, Linda Wilks, Mar 12, 2013, Business & Economics, 256 pages. This timely volume fills this gap by being the first to explore the different social aspects of events, looking in particular at the role of events in developing social capital.

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